

## Kevin Smith Aims to Take 'Red State' Tour Overseas (Berlin)

By Borys Kit

February 10, 2011



**The outspoken director wants his indie movie promoting spree to include international stops: "I might not be allowed to take a plane, so you might have to boat me over."**

Kevin Smith is continuing to push the sale of *Red State* — only now to foreign buyers.

The self-promoting filmmaker, dressed in his usual attire of hockey jersey, was on hand at the European Film Market Thursday to introduce a private screening of the horror movie, whose sales are being handled by top sales company IM Global.

In the US, *Red State* is being distributed by Smith himself — it's a unique arrangement that will see him take the movie on the road in select cities before opening the film nationwide Oct. 19. As part of the road show, he'll make Q&A appearances and charge a premium. He wants to do the same for territories around the world, conducting tour in advance of a theatrical release.

"(If) you guys pick it up, I will work with you," Smith said. "I can come over, we set up five or six key places, boom, sell those houses out, start people talking."

He pointed to his 1.7 million Twitter followers and his popular podcasts as indicators that fans would show up.

"Just fly me over. But case in point, I might not be allowed to fly on the plane sometimes, so you might have to boat me over," he said, a reference to his infamous incident where he was moved off a Southwest Airline flight for being too heavy.

Smith touted *Red State* as a return to his roots, giving a summary of his 17-year film career.

"In the beginning, I was all heart and passion," he said, citing his early works such as *Clerks* to *Jay and Silent Bob Strike Back*. "These are made by someone who says I will kill or die to get a movie made. And after 10 years, I got pretty complacent and just made movies like other people would make. I used to make shit that nobody could make but me."

He said that upon deciding to retire from business, he was going to focus on a few last projects, with Red State being his second to last as director.

“I figure if I’m going out, I want to go out really fuckin’ strong. What you’re going to see is all passion and heart. Everything I put into this I put into the early flicks. I came back with a vengeance and put this together.”