

SCREENDAILY

IM Global sells Robert Redford's *A Walk in the Woods*

22 May, 2013 | By [Jeremy Kay](#)

EXCLUSIVE: Comedy directed by Robert Redford sells to France, Germany, Australia and Latin America, among others.

Buyers have responded with enthusiasm to Robert Redford's upcoming comedy ***A Walk In The Woods***, fuelling a raft of sales through IM Global.



The story follows a veteran writer who in a bid to revitalise his life heads off on the perilous Appalachian Trail with his overweight, recovering alcoholic friend. WME Global represents US rights.

Redford will direct himself and Nick Nolte based on Michael Arndt's adaptation of the Bill Bryson classic, *A Walk In The Woods: Rediscovering America On The Appalachian Trail*.

IM Global president Jonathan Deckter and the team have licensed rights to France (Metropolitan), Germany (TMG), Italy (Lucky Red), Australia (eOne) and Latin America (CDC) and Portugal (Lusomundo).

Deals also closed in Switzerland (Ascot Elite), South Africa (Ster Kinekor), Turkey (Tanweer), Greece (Hollywood) Israel (United King) and airlines (EIM).

IM Global's pan-Asian rights-buying division Apsara will handle *A Walk In The Woods* in India, Hong Kong, Taiwan, Thailand, Philippines, Malaysia, Singapore, Indonesia and Asia pay-TV.

"If ever anybody wanted proof that the grey audience is a factor at the box office then this movie has provided that confirmation," said IM Global CEO Stuart Ford. "It's been a slam dunk for us."