

Buyers soak up IM Global musical Sunshine

5 November, 2012 | By [Jeremy Kay](#)

IM Global has reported a strong response to the comedy-musical *Walking On Sunshine* with Kylie Minogue and Gemma Arterton attached to star.

CEO Stuart Ford and president of international sales Jonathan Deckter have closed deals in: Germany (Square One), Italy (Eagle), Japan (Gaga), Russia (Paradise/MGN), Scandinavia (Nordisk) and South Korea (Entermode).

IM Global has licensed rights in: Romania, Bulgaria, Hungary, Czech Republic (Media Pro), Poland (Monolith), Taiwan (Applause), Hong Kong (Golden Scene), Switzerland (Impuls) and the Middle East (Gulf). EIM has taken airline rights.

Producer Vertigo Entertainment holds UK rights and talks are ongoing in other territories.

Max and Dania will direct *Walking On Sunshine* and are well versed in the genre, having previously made *Street Dance 3D 1* and *2*.

The story takes place on the Spanish coast as the villagers prepare for the wedding of Amanda and Raf. Unbeknownst to Amanda, Raf is her sister Taylor's old flame and the love of her life.

"Distributors are responding to the film's irrepressible feelgood factor and 80's nostalgia," said Ford. "The film also has a terrific international feel and it's the sort of movie audiences are craving in the current global climate."