

Catherine Hardwicke's Erotic Thriller 'Plush' Finds Financing

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IM Global's genre label Octane is putting up the money for the film, which stars Emily Browning, Xavier Samuel and Cam Gigandet.



Catherine Hardwicke

Catherine Hardwicke began shooting her erotic thriller *Plush* in Los Angeles on Monday with a cast led by **Emily Browning**, **Xavier Samuel** and **Cam Gigandet**.

IM Global is financing the film through its genre label Octane. The company was already on board as international sales agent and sold the film to a number of foreign distributors during the Cannes Film Market in May.

Jason Blum (*Paranormal Activity*) is producing *Plush*, about a rising rock star who, after losing her bandmate and brother to a drug overdose, finds herself in a downwards spiral. After her second album proves a commercial disaster, she becomes involved with a replacement guitarist, and their relationship soon crosses the line sexually.

"We have a director and a producer with more than a billion dollars of box office under their belts and who have launched two of the most successful franchises of all time. All of those credentials to a brilliantly twisting, erotic screenplay and a vibrant young cast, and we couldn't be more excited about the film's prospects," IM Global CEO **Stuart Ford**, who is executive producing the film alongside colleagues **Steve Squillante** and **Michael Roban**.

Octane's past credits include box office hits *Paranormal Activity* and *Insidious*. It has two genre films playing in the Midnight Madness Section of the upcoming Toronto International Film Festival: **Rob Zombie's** *The Lords of Salem* and **Barry Levinson's** *The Bay*.

CAA is handling domestic rights to *Plush*.