

# *THE* *Hollywood* **REPORTER**

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<http://www.hollywoodreporter.com/news/im-global-music-inks-deal-audio-creative-agency-jingle-punks-970683>

## **IM Global Music Inks Deal With Audio Creative Agency Jingle Punks (Exclusive)**



Courtesy of IM Global

Jared Gutstadt, David Schulhof

Jingle Punks will provide custom score, songwriting, production music, sound design and other audio creative for all of IM Global's film and TV projects.

IM Global Music, a division of IM Global, has inked a partnership with Jingle Punks, the leading full-service audio creative agency.

Jingle Punks will act as IM Global Music's partner, providing custom score, songwriting, production music, sound design and other audio creative for all of IM Global's film and television projects and marketing materials. As IM Global Television continues to build and expand its domestic and international development slate of unscripted and alternative projects,

the company will look to collaborate with Jingle Punks to custom develop and specifically curate scores for television shows, as well as brand-new formats and live music events.

Jingle Punks' recent work includes original music for The History Channel's *Roots* miniseries, with songwriter and super producer Poo Bear, as well as with Steven Tyler on his branded track, "Hold on (Won't Let Go)," for Pro Bull Riding. Jared Gutstadt and the Jingle Punks team recently wrote and produced Lil Wayne's track "No Mercy" for Fox Sports 1's new show, *Skip and Shannon: Undisputed*, as well as the recent UFC track marking Ronda Rousey's return fight, titled "Vengeance on My Mind," by G-Eazy ft. Dana.

"*Southside With You* marked the first film project we collaborated on with Jingle Punks and after such a fluid and easy experience, we are proud to formalize the partnership with a company which is a leader in its space," said IM Global Music's president David Schulhof. "With this music venture in place we can further expand our suite of music supervision and music production services for films, scripted and unscripted series, trailers and digital content."

IM Global Music recently released the soundtrack albums for *Southside With You*, *Incarinate*, *The Autopsy of Jane Doe*, *Secret in Their Eyes* and *Fifty Shades of Black*.

"The right song paired with great content production and celebrity integration creates the type of influential projects that get people talking," said Gutstadt, co-founder, CCO and president of Jingle Punks. "IM Global is a prominent player in its space and as a film and TV partner, and will complement our existing offer beautifully. They have built a culture that will sit well with ours and we're looking forward to evolving next level music-driven film and television content together."