

The Inbetweeners Movie on top in the UK with massive £13.2m

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Cowboys & Aliens disappoints on £1.8m as *Rise Of The Planet of the Apes* is nearest challenger on £2.4m

Entertainment's comedy *The Inbetweeners Movie* has smashed a number of records on debut in the UK, grossing £13.2m from 453 sites at a stunning location average of £29,176. £4.6m came from two days of previews.



On one of the UK's last big weekends for summer releases, *The Inbetweeners Movie* upstaged three US studio hopefuls including Paramount's big-budget action *Cowboys And Aliens*, which saw its target-demographic flock to the gross-out comedy instead.

The mid-August box office surge – last weekend was £6m up on the previous frame - was largely down to Film 4/Young Bwark's feature with clear daylight between the UK production and its rival openers, all of whom disappointed.

The debut already sits among savvy Entertainment's top-ten biggest UK-grossers after one weekend, behind huge hits *The Lord Of The Rings* trilogy, *Sex And The City*, *The Golden Compass*, two of the Austin Powers films and *My Big Fat Greek Wedding*, which it will overtake early this week.

The film has already bettered the same distributor's comedy successes *Wedding Crashers* (£13m) and *Rush Hour 2* (£11m).

Fox's *Rise Of The Planet Of The Apes* turned in the week's second best performance, holding on £2.4m from 494 screens for £11.7m, £1m more than Tim Burton's popular 2001 remake had made in its equivalent week, but Paramount's big-budget, all-star action-sci fi *Cowboys & Aliens* bombed in third, taking only £1.8m from 477 screens, a poor return for a tentpole combining the talents and box office lure of Jon Favreau, Harrison Ford and Daniel Craig. The film scored only £611,161 from 426 previews. The film only managed one week at top spot in the US, and faces a challenge to remain in the top three in the UK next weekend.

Sony's fourth-placed *The Smurfs* held on £1.4m on 431 screens for £7.7m, while eight years after its previous instalment, Entertainment's second top ten opener *Spy Kids: All The Time In The World*, looks to be a franchise on the wane, disappointing on £703,078

from 420 screens at an average of £1,674.

The debut is the lowest in the franchise and £275,000 less than the last in the series. Robert Rodriguez' 4D latest seems unlikely to match the previous three films, which all crossed £5m cumulative.

Fox's *Glee The 3D Concert Movie* debuted poorly in ninth, taking £356,271, less than half the debut of Justin Bieber's concert film in February, and Optimum's well-received comedy-thriller *The Guard* couldn't repeat its Irish box office heroics in the UK taking only £163,751 from 60 screens, £11,360 of which came from one preview screening. Axiom's Oscar winner *In A Better World* managed only £23,306 from a healthy 28 screens.

This week sees saturation releases for Lionsgate's *Conan The Barbarian*, Warner Bros' *Final Destination 5*, Universal's *One Day* and a limited run for Fox's Pedro Almodovar drama *The Skin I Live In*.