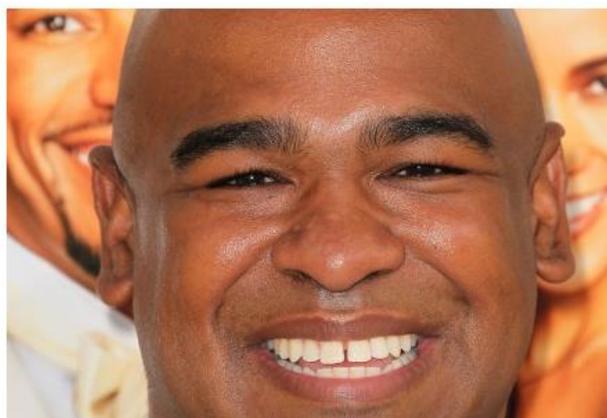


## ‘Jumping The Broom’ Producer Joins IM Global, Obama Romance Movie First Project

by [Anthony D'Alessandro](#)

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Veteran executive and producer [Glendon Palmer](#) has joined [IM Global](#) as senior vice president of development & production. Palmer will report to IM Global founder and CEO Stuart Ford and president of production Matt Jackson. Prior to IM Global, Palmer produced the 2011 Sony Pictures pic *Jumping the Broom* (\$37.7M domestic box office).

The first project that Palmer is developing at IM Global is *Southside With You*, which was inspired by the first 1989 date of lawyer Michelle Robinson and the young associate named Barack Obama. The story



follows the couple on a date that took them from the Art Institute of Chicago to a screening of Spike Lee's *Do the Right Thing* to the site of their first kiss outside of an ice cream parlor. Tika Sumpter (*Get on Up*) will star as Michelle Obama. Casting is underway for the role of the future President who was then a junior law firm summer associate. Richard Tanne makes his directorial debut with the project based on his screenplay, which will be

produced by Bob Teitel (*Men of Honor*, the *Barbershop* franchise, *Notorious*), Sumpter and Tanne, with Ford, Jackson, Palmer and Tracy Bing on board as EPs. Shooting on the upcoming feature begins in Chicago in August.

Palmer will also shepherd two previously announced high profile projects: the as-yet-untitled musical romantic drama from John Legend's Get Lifted Film Co. and IM Global that will be told significantly through music to be curated by Oscar and nine-time Grammy winner Legend; and *Rollin' Thunder*, the first film from the recently announced co-production pact between IM Global Music and Republic Records, which is an urban comedy to be directed by Bille Woodruff (*Addicted*, *Honey*, *Beauty Shop*) that's set in hip-hop hub Atlanta and will also have a major musical component.



Palmer will also oversee development on *The Short and Tragi Life of Robert Peace*, based on the novel by Jeff Hobbs which Antoine Fuqua and his writing partner Jamal Joseph are adapting for the screen, with Fuqua Films producing.

Said Ford in a statement, "Glendon is a hugely talented and popular executive and an important hire for our production division. There is a sea change happening in how America and the international market view multi-cultural film and television content and it's entirely within the spirit of IM Global for us to be at the vanguard of this growth."

Previously Palmer was a development and production executive at Will Smith's Overbrook Entertainment, which had a first-look deal with Universal Pictures, before he joined Robert L. Johnson's and Tracey Edmonds Our Stories Films. As an indie producer his most recent credits are *Marked Man*, currently in development, and *Hurt Village*, which will go onto production Summer 2015. Palmer, who graduated from Northwestern University, began his career at Savoy Pictures.

<http://deadline.com/2015/04/im-global-glendon-palmer-jumping-the-broom-obama-1201408024/>