DEADLINE | HOLLYWOOD

IM Global Teaming With Technicolor

By MIKE FLEMING | Monday September 26, 2011

Paris (France), Los Angeles (California), 26 September 2011 – Technicolor (Euronext Paris: TCH) and top film financing and sales company IM Global today announce they have entered into a partnership encompassing a multi-year service arrangement. Technicolor will provide IM Global with a broad range of services including front end services, international release and trailer printing and distribution services, including Digital Cinema, for international theatrical and subsequent ancillary platforms to accommodate IM Global's expanding slate of in-house financed productions.

Said IM Global CEO Stuart Ford, "Technicolor provides a first class service and a world famous brand which perfectly complements our fast growing library of titles and enables us to handle business in fifty plus territories on a daily basis".

Claude Gagnon, President of Technicolor's Creative Services, added "We are proud to be chosen as a key partner for IM Global, and look forward to supporting their worldwide expansion through a wide range of services".

IM Global, in the past several years, has grown its sales agency business to include a full motion picture financing capability and this alliance is the next step in streamlining its financing and distribution capabilities which in the past 15 months has shepherded more than $200 million worth of projects into production. IM Global has itself financed and produced SAFE starring Jason Statham; the Sylvester Stallone starrer BULLET TO THE HEAD and THE BABYMAKERS directed by Jay Chandrasekhar. The company has also managed the financing and production on DREDD 3D, WALKING WITH DINOSAURS and ENCHANTED KINGDOM for its parent company Reliance Entertainment.

IM Global is also one of the most active foreign sales companies in the motion picture industry recently handling worldwide sales on such successful titles as INSIDIOUS, SKYLINE, PARANORMAL ACTIVITY, DARK TIDE starring Halle Berry, and Madonna's forthcoming W.E. Since the company's inception four years ago its titles have grossed more than half a billion dollars in foreign box office.