

John Legend, IM Global & Furst Join For Musical Feature To Star Miguel



by [Anita Busch](#)
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[John Legend](#)'s Get Lifted Film Co. and [Furst Films](#) are partnering with indie [IM Global](#) (a subsidiary of Indian conglomerate Reliance ADA) to produce an as-yet-untitled musical romantic drama which will mark the feature directorial debut of video/commercial helmer Nabil Elderkin. Negotiations are underway now for Grammy-winning artist [Miguel](#) to star.

Written by Taylor Cohen, the story will be told mostly with music and follow a former one-hit wonder who regains his love for music when he is hired to coach an aspiring singer for her audition on a singing competition show. Elderkin is a longtime collaborator and friend of Legend's.

This project comes after IM Global last year launched a music-driven film division to develop and produce film and television content. The movie is expected to start production in Philadelphia with nine-time Grammy winning Legend producing with his Get Lifted Film partner Mike Jackson. Furst Film principals Sean and Bryan Furst will also serve as producers.

IM Global's Stuart Ford, and president of production Matt Jackson, are executive producers with Glendon Palmer and Get Lifted partner Ty Stiklorius.

CAA helped broker the co-production and financing arrangement and will represent domestic rights on behalf of the indie studio. The deal was brokered by general counsel Deborah Zipser on behalf of IM Global, Tom Greenberg and Nina Shaw of Del, Shaw on behalf of Get Lifted and Andrew Hurwitz on behalf of Furst Films.



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