



## **Worldview to finance McAvoy thriller** **'Welcome to the Punch' directed by Eran Creevy**

By [Dave McNary](#)

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Worldview Entertainment is financing and exec producing the British crime thriller "Welcome to the Punch," written and directed by Eran Creevy ("Shifty"). James McAvoy and Mark Strong are attached to star as a detective and his criminal nemesis, who form an unlikely union as they uncover a conspiracy.

Ben Pugh and Rory Aitken of Between the Eyes are producing. Exec producers include Ridley Scott and Liza Marshall of Scott Free Prods., Brian Kavanaugh-Jones of Automatik Entertainment, Stuart Ford of IM Global, Charles Layton of Alliance Films and Sarah Johnson Redlich.

Principal photography is set to begin July 18 in London.

IM Global's selling international rights and pre-sold 36 territories at last month's Cannes market. Layton's Alliance was among the buyers and will handle the film in the U.K., Canada and Spain.

CAA will represent the U.S. sales rights.

Worldview recently invested in black comedy "Killer Joe," written by Tracy Letts, directed by William Friedkin and starring Matthew McConaughey, Emile Hirsch, Thomas Haden Church, Juno Temple and Gina Gershon. "Killer Joe" was co-financed and exec produced by Worldview Entertainment and produced by Nicolas Chartier of Voltage Pictures and Scott Einbinder.

"'Welcome to the Punch' is the latest example of Worldview's model of risk mitigated film investment, established to deliver quality projects to consumers and profitable returns to our investors," said Worldview CEO Christopher Woodrow.

McAvoy's currently seen in "X-Men: First Class" and Strong's in "Green Lantern."

New York-based Worldview provides equity and mezzanine capital for the independent film market. The company is represented by CAA.

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