



## **Ford, Wesley join Prescreen board**

### **Site includes trailers for Sundance titles**

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Prescreen, a startup movie marketing and distribution platform, has tapped IM Global topper Stuart Ford and Blockbuster exec Tim Wesley as members of its newly formed board of advisers.

Ford founded IM Global in April 2007 and three years later sold a majority stake in the company to Reliance Entertainment. Wesley co-founded Milestone Entertainment.

Prescreen also said its VOD rentals have been expanded to feature 15 Sundance pics from past years. It says it's the only website that includes all available trailers for this year's fest selections. Partners for the Prescreen Sundance Festival include Kino Lorber; Monterey Media; Strand Releasing; First Run; Indie Blitz and Film Movement.