

Toronto: Buyers Bewitched By Rob Zombie's 'The Lords Of Salem'

By **MIKE FLEMING** | Monday September 10, 2012 @ 5:59pm EDT

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EXCLUSIVE: Going into tonight's Midnight Madness premiere of the Rob Zombie-directed *The Lords Of Salem*, there are three pre-emptive bids on the table. I'm hearing Anchor Bay is in the lead for the genre pic, but that Image and Bill Lee's *Millennium* are also in the running.



[Sheri Moon Zombie](#)

No deal will be made until after tonight's screening, so a lot of distributors will be staying up late here in Toronto. The pic, scripted by Zombie, combines his backgrounds in music and fright fare. A Salem hard-rock radio DJ's playing of a sinister heavy metal tune awakens a coven of nasty 17th century witches.



The film stars Bruce Davison, Sheri Moon Zombie, and Dee Wallace and was produced by Zombie, Jason Blum, Oren Peli, Steven Schneider and Andy Gould. IM Global shopped the project here at the Toronto Film Festival. Zombie, of course, previously directed two Halloween remakes and *House Of 1000 Corpses* among others.