

## **Worldview Entertainment Makes Equity Investment in IM Global and Alliance Film's Welcome to the Punch**



NEW YORK, June 15, 2011 /PRNewswire/ -- Worldview Entertainment, a New York City-based motion picture investment and production company focused on well-crafted high production value filmed entertainment, is financing and executive producing the British crime thriller "Welcome to the Punch," written and directed by Eran Creevy, along with Automatik Entertainment, a joint venture between IM Global and Alliance Films.

James McAvoy and Mark Strong have signed on to star as a detective and his criminal nemesis who form an unlikely union as they uncover a conspiracy. This is Creevy's highly anticipated follow up to his debut film "Shifty," which was nominated for a BAFTA. Ben Pugh and Rory Aitken of Between The Eyes are producing, with Ridley Scott and Liza Marshall of Scott Free Productions, Brian Kavanaugh-Jones of Automatik Entertainment, Stuart Ford of IM Global, Charles Layton of Alliance Films and Sarah Johnson Redlich executive producing. IM Global is selling international rights and enjoyed considerable success with the film at the recent Cannes market, where it was pre-sold in 36 territories. Layton's Alliance was amongst the buyers and will handle the film in the U.K., Canada and Spain. CAA will represent the U.S. sales rights. Principal photography is set to begin July 18th in London.

Worldview recently invested in the black comedy "Killer Joe," written by Pulitzer Prize-winner Tracy Letts, directed by Academy Award-winner William Friedkin and starring Matthew McConaughey, Emile Hirsch, Thomas Haden Church, Juno Temple and Gina Gershon. "Killer Joe" was co-financed and executive produced by Worldview Entertainment

and produced by Academy Award-winner Nicolas Chartier of Voltage Pictures and Scott Einbinder.

"'Welcome to the Punch' is the latest example of Worldview's model of risk mitigated film investment, established to deliver quality projects to consumers and profitable returns to our investors," says Worldview Entertainment CEO, Christopher Woodrow.

Worldview Entertainment finances and produces theatrical quality motion pictures for distribution through various media including theatrical presentation, physical home entertainment, digital home entertainment and worldwide television. Comprised of seasoned professionals from the film industry and from major investment banks, Worldview's management team believes that a successful franchise is best built with low cost, risk mitigated film sector investments that have a well-defined liquidity time frame. Worldview is an active provider of equity and mezzanine capital for the independent film market, and seeks to invest across a film's capital structure and throughout its life cycle.

Worldview is represented by CAA.

For additional information, please visit [www.worldviewent.com](http://www.worldviewent.com) or contact:

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