

SCREEN DAILY

IM Global trio extend contracts

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Senior executives Jonathan Deckter, Bonnie Voland and Tatyana Joffe have all signed new multi-year deals, founder and CEO Stuart Ford announced on Friday.

Deckter previously served as president of international sales and distribution and has assumed the overall title of company president.

In addition to acting as senior sales executive across the Opus, Octane, Acclaim and Anthem labels Deckter will manage the Apsara pan-Asian distribution label, serve on the board of the Latin American cinema joint venture Mundial, oversee the output deals, and play an active role in third-party acquisitions.

“In three short years the company has financed 16 films, signed output deals in 130 countries, started a Latin American sales company with the biggest Latin films on offer, and established the pre-eminent pan-Asian rights-buying company,” said Deckter, who arrived three years ago from Lakeshore International.

“This is a tremendous platform from which we will continue to break the old sales company mould and build a truly global company. We couldn’t have done any of it without the all-star team we have at IM Global.”

Voland has renewed the exclusive deal for her company B. Voland International to oversee worldwide publicity and marketing activity.

The former BVI international, Island Pictures and First Look executive has been with the company since its inception six years ago and has coordinated activity supporting international sales on more than 100 films.

Voland has also spearheaded the company’s film festival and market participation and she and her team are preparing the imminent visit of Martin Scorsese to Cannes to promote his upcoming directing role on IM Global’s sales title *Silence*.



“It’s been an honour to work with Stuart through such an incredible period of explosive growth since the inception of IM Global, and I am excited to continue to work with him and the excellent IM Global team as the company moves forward to new heights,” said Voland.

Joffe joined the company in 2010 and has risen to evp international sales as Deckter’s de facto sales lieutenant. She handles sales in Asia, Latin America, Russia and Eastern Europe among others and has been an IFTA board member since 2010.

Prior to IM Global Joffe served in executive roles at QED International, Media 8 and Trimark Pictures.

“The past three years at IM Global have been among the most rewarding of my career, and I am thrilled to extend my tenure here with Stuart, Jonathan and the dynamic IM Global team,” said Joffe. “I am very enthusiastic about the company’s ambitions, and with the invaluable relationships we’ve built, I am looking forward to our continued success as a leader in the global business.”

“It’s a real privilege for me to have three highly experienced and tremendously capable executives such as Jonathan, Bonnie and Tatyana amongst the senior executive ranks at IM Global,” said Ford. “It speaks volumes for how far we have travelled as a company to be able to boast this depth of executive experience on the team.”